

# AILANTO

DESIGNED BY AMANDA FERRAGAMO



CHILDREN'S COLLECTION



## *A*MANDA'S VISION

This is my first "official" children's collection and it develops in three stages very much like the growth of a young child. The idea came to me when I was designing another series: the Juggler. However, I have always drawn and painted on walls and furniture since I can remember for my own children. I now have twelve grandchildren and they are all my expert counsellors and inspiration everyday.

I reflected upon and researched the world of children's wallpaper and discovered two things; Firstly, there was a need for brighter colours stemming from a childhood memory of my hot pink bedroom walls scattered with black and white pandas. Secondly, there appeared to be a vast space from which to draw upon themes outside of the direct fairytale context all of which I felt would inspire a child's imagination. I was asked during this time to speak at my granddaughters school in London about how wallpaper was made. There were fourteen girls around six years of age in attendance and they all gave me great insight into what they liked. I felt a bit like a "peeping tom" as they told me about all wallpaper in their own homes. It was fascinating. We concluded our afternoon by painting on the walls in the class room and to this day it has become a routine part of the school's creativity class.

My first design is the Rabbits and Cabbages. These are drawn partly from my own childhood experience as well as being inspired by one of my granddaughters CocoMay. She asked me to give her a rabbit and since I had one as a young child I happily obliged.

To this day, my youngest daughter runs a large farm to table garden in Tuscany. Hence, the cabbages and the caterpillars that turn into butterflies. The entire process is right there.

The second design is the Squirrels. As I live in the countryside, my daily walks through the woods have always been surrounded by the great oaks. Along with the yew, this is one of the trees going back to the time of the Druids. This is magical and majestic in and of itself, but what I find so special about them (unique to this part of the country) are the red squirrels that live in them. I have observed their antics over time which are quite spectacular and made each one into a representation of my own children reenacting his or her particular traits. The twins are quite noticeable. Naughty boys!

The final stage of this collection is Angkor Wat. I was mesmerized by it on my travels there. The size and colour of the temples, the enormous trees that grow out of the ruins. The elephants and monkeys and hot air balloons. It was like stepping into a time warp from every angle. I thought of films I had seen with Indiana Jones and Kipling's Jungle book and became swept up by the adventurous designs that followed which I feel are perfectly suited for a slightly older child's fantasy world.

It is my hope that all children will enjoy and find magic in my creations because even as an adult we should always safeguard our sense of wonder and enchantment.

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## COCO'S BUNNIES



Fabric: *Broad Not Bored, SMB006F*  
Colour: *Vibrant Green on Grey*



Wallpaper: *Vibrant Green, C002W*

## COCO'S BUNNIES



Fabric: *Stripe Me Skinny, SMS003F*  
Colour: *Lilac and Pink*

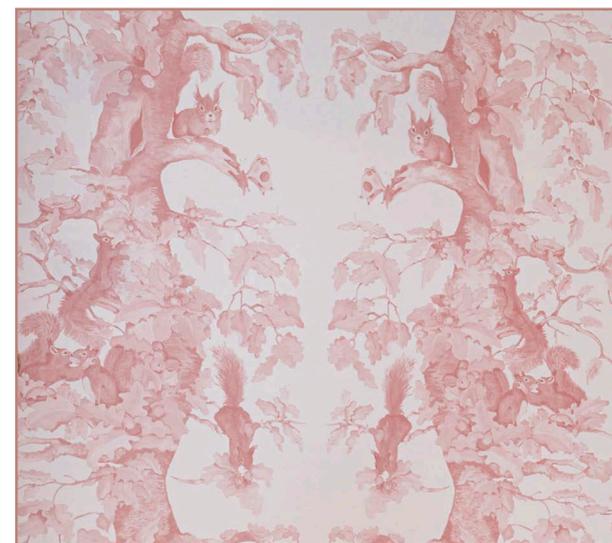


Wallpaper: *Lilac, C001W*

## WOODLAND SQUIRRELS



Fabric: *Stripe Me Skinny*, SMS005F  
Colour: *Dusky Rose On Pink*



Wallpaper: *Dusky Rose*, SQU001W

## WOODLAND SQUIRRELS



Fabric: *Broad Not Bored*, SMB006F  
Colour: *Vibrant Green on Grey*



Wallpaper: *Grey*, SQU003W

## WOODLAND SQUIRRELS



Fabric: *Stripe Me Skinny, SMS006F*  
Colour: *Woodland Wonder On Green*



Wallpaper: *Green, SQU002W*

## ANGKOR WAT



Fabric: *Broad Not Bored*, SMB007F  
Colour: *Cherry and Apricot*



Wallpaper: *Apricot Delight*, AW003W

## ANGKOR WAT



Fabric: *Broad Not Bored, SMB008F*  
Colour: *Fine Yellow on Serene Green*



Wallpaper: *Serene Green, AW001W*

## ANGKOR WAT



Fabric: *Stripe Me Skinny*, SMS004F  
Colour: *Elephant on Pale Grey*



Wallpaper: *Joyful Multicolour*, AW002W

## WALLPAPER SPECIFICATIONS

DESIGN	COLOURWAY	CODE	COMPOSITION	REPEAT H / V	MATCH	ROLL WIDTH	ROLL LENGTH
ANGKOR WAT ANGKOR WAT ANGKOR WAT	SERENE GREEN JOYFUL MULTICOLOUR APRICOT DELIGHT	AW001W AW002W AW003W	Non-woven paper Non-woven paper Non-woven paper	H 100cm / V 87.5 H 100cm / V 87.5 H 100cm / V 87.5	Straight Straight Straight	100cm 100cm 100cm	10.05m 10.05m 10.05m
WOODLAND SQUIRRELS WOODLAND SQUIRRELS WOODLAND SQUIRRELS	DUSKY ROSE WOODLAND WONDER SOPHISTICATED GREY	SQU001W SQU002W SQU003W	Non-woven paper Non-woven paper Non-woven paper	H 100cm / V 87.5 H 100cm / V 87.5 H 100cm / V 87.5	Straight Straight Straight	100cm 100cm 100cm	10.05m 10.05m 10.05m
COCO'S BUNNIES COCO'S BUNNIES	LILAC VIBRANT GREEN	C001W C002W	Non-woven paper Non-woven paper Non-woven paper	H 100cm / V 87.5 H 100cm / V 87.5 H 100cm / V 87.5	Straight Straight Straight	100cm 100cm 100cm	10.05m 10.05m 10.05m

\*All wallpapers are strippable and washable

Ailanto's wallpapers are printed with water-based non-toxic inks which are environmentally safe and free from VOCs (Volatile Organic Compounds). Ailanto's carefully chosen wallpaper manufacturer are part of the FSC Chain of Custody and they comply with all relevant FSC requirements. They are proud to carry the FSC logo on their labels. A high percentage of the wallpaper base is biodegradable and when it comes to packaging, both cardboard and shrink film are recyclable.

Any waste created during production is sent away and recycled to produce energy and a high-tech water treatment facility ensures that any dirty water is fully filtered and clean when discharged into the sewers. Regular testing maintains the high standard of cleanliness.

Only the highest quality raw materials are used to ensure wallpaper will continue to look fabulous on the wall for years. All wallpapers have a fire certification pass rating of B-s1-d0 according to the Construction Products Regulation, which allows them to be hung anywhere in a commercial building. We can provide fire certificates on request. The Declaration of Performance (DoP) and CE markings on our labels confirm compliance with European standards.

## FABRIC SPECIFICATIONS

DESIGN	COLOURWAY	FABRIC CODE	COMPOSITION	H REPEAT	USABLE WIDTH	MARTINDALE	CO-ORDINATING WALLPAPER
BROAD NOT BORED	Fine Vibrant Green on Grey	SMB006F	50% Linen, 37% Cotton, 13% Polyamid	10.4cm	136cm	40,000+	Coco's Bunnies in Vibrant Green, C002W
BROAD NOT BORED	Cherry and Apricot	SMB007F	50% Linen, 37% Cotton, 13% Polyamid	10.4cm	136cm	40,000+	Angkor Wat in Apricot Delight, AW003W
BROAD NOT BORED	Fine Yellow on Serene Green	SMB008F	50% Linen, 37% Cotton, 13% Polyamid	10.4cm	136cm	40,000+	Angkor Wat in Serene Green, AW001W
STRIPE ME SKINNY	Lilac and Pink	SMS003F	57% Linen, 43% Cotton	1cm	136cm	15,000+	Coco's Bunnies in Lilac, C001W
STRIPE ME SKINNY	Elephant on Pale Grey	SMS004F	57% Linen, 43% Cotton	1.3cm	136cm	15,000+	Angkor Wat in Joyful Multicolour, AW002W
STRIPE ME SKINNY	Dusky Rose on Pink	SMS005F	57% Linen, 43% Cotton	1.3cm	136cm	15,000+	Woodland Squirrels in Dusky Rose, SQU001W
STRIPE ME SKINNY	Woodland Wonder On Green	SMS006F	57% Linen, 43% Cotton	1.3cm	136cm	15,000+	Woodland Squirrels in Green, SQU002W



Ailanto's carefully chosen textile manufacturer in Italy pays great attention to the selection of its suppliers and has implemented a procedure which allows to initially select and periodically monitor their suppliers according to the criteria of quality, service and competitiveness as well as the parameters of social and environmental responsibility. In this respect the Supplier Code and the Code of Ethics are an integral part of supply contracts.

All yarns/fabrics (along with other materials like chemicals for instance) are selected from suppliers which are in compliance with the criteria established in both Codes being also in conformity with the principles of SA8000 certification.

The manufacturer is also a contributor of ZDHC, the program which aims to eliminate the hazardous chemicals from production processes along the value chain. They regularly monitor the compliance of its chemicals and dyes from its suppliers asking them to respect the parameters of the MRSL (Manufacturing Restricted Substances List)

In addition to the above, please note that all the activities of the Group are carried out within an organization which obtained a variety of certifications: SA8000, ISO14001, ISO9001, OHSAS18001, ISO50001, Oekotex Standard 100 which are the expression of their commitment to values of social responsibility, protection of the environment, quality of the services and products offered.



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